

## **Florida Studio Theatre Privacy Policy**

At Florida Studio Theatre (“FST”) we are committed to protecting your privacy. This Privacy Policy explains how we protect your personal information and your choices concerning the use of that information.

### **The Information We Collect and How We Use It**

We collect information on the FST website in order to make it possible for you to access all its features and to enhance your overall online experience. You can browse our site without submitting any personal information. We also collect information when you order tickets or make a contribution by mail, fax or phone.

### **Information Provided By You**

When you visit our web site or call our Box Office, you will be invited to provide personal information in order to sign up for some of our services, such as our e-newsletter and our mailing list. You will be asked to provide your name, mailing address, e-mail address and phone number. You may also purchase tickets, gift certificates, or a membership to FST, at which time you will be asked for your credit card information and billing address.

There are many reasons that we need address and phone number information, even if you are buying tickets in person. If you’re paying with a check or credit card, our system requires that we have address and telephone information in order to protect all of our customers against fraud. We will replace lost tickets for FST performances; in order to do that we need to collect this information to have a record of the sale so we know which seats belong to whom. Finally, if there is ever a cancellation or change to a performance, particularly a date or time change, we need to be able to contact you.

### **Information Shared With Third Parties**

FST does not share, sell, or rent email addresses. We do not rent non-member postal mailing lists.

### **Security of Your Information**

When you purchase a ticket, buy a membership or make a donation online, we need to obtain your credit card number information and billing address. This information is encrypted for transmission and stored securely at FST.

Our site has security measures in place intended to protect against the loss, misuse, and alteration of the information under our control. FST uses industry standard encryption to contribute to the security of the personal information you provide.

We strive to protect your personal information, however, FST cannot ensure or warrant the security of any information you transmit to us.

### **Links to Third Party Sites**

To provide you with access to related information, our site contains links to third party websites. FST is not responsible for the privacy practices or the content of any of these linked sites.

### **Correcting or Updating Personal Information**

If your personal information changes, we will gladly correct, update, or remove any data you have previously provided to us. You may change your personal information at any time by sending FST an e-mail at [fst@floridastudiotheatre.org](mailto:fst@floridastudiotheatre.org). We may retain a copy of the prior version for our records.

### **Opt Out**

FST may send users news about new offerings and special values. To help us make emails more useful and interesting, we may receive a confirmation when you open e-mail from FST. You may choose to opt out of receiving such mailings by sending an email containing "unsubscribe" to [fst@floridastudiotheatre.org](mailto:fst@floridastudiotheatre.org) or by contacting the Box Office.

### **Demographic Information**

Demographic and profile data may be collected at our site. FST may provide such information in the aggregate to third parties without disclosure of personally identifying information.

### **IP Address**

We automatically track IP (internet protocol) addresses for statistical purposes. IP addresses are logged per user session and help to determine how often areas on our site are visited. FST does not track IP addresses with any of your personal information, so we will never link an IP address to a specific user. We also monitor traffic patterns and site usage to help us develop and improve the design and layout of the site.

### **Cookies**

We may use cookies to improve your experience at the FST Web site. "Cookies" are small pieces of information that a Web site transfers to your computer's hard drive for record-keeping purposes. Cookies in and of themselves do not personally identify users, although they do identify a user's computer. You are always free to decline our cookies if your browser permits. Even without a cookie, you will still be able to use most of the features on our site; however you will not be able to manage your account preferences, purchase tickets, membership, merchandise, or make an online contribution.

### **Your Acceptance of These Terms**

By visiting the FST site, you consent to the terms of this Privacy Policy and to the collection and use of the stipulated information by FST. We will always fully disclose our privacy policies, and we will promptly post any changes to our policy on this page. You agree that FST may retain and use your personal information as described in this policy until you inform us that you do not agree with this Privacy Policy and agree that you will not use the FST Website for a reasonable period of time thereafter. By using this site after we post any changes to this Privacy Policy, you agree to accept those changes.

### **Contacting Us About Our Website**

If you have any questions about this Privacy Policy, the practices of this site, or your interactions with FST, you can contact:

Florida Studio Theatre  
1241 North Palm Avenue  
Sarasota, FL 34236-5602  
[fst@floridastudiotheatre.org](mailto:fst@floridastudiotheatre.org)  
Telephone: (941) 366-9017  
Fax: (941) 955-4137  
Box Office Telephone: (941) 366-9000