



[Sarasota Improv Festival online](http://SarasotaImprovFestivalonline.com)
improv@floridastudiotheatre.org

941-366-9017

ABOUT THE FESTIVAL

The 7th annual Sarasota Improv Festival will take place on July 10 & 11 and will celebrate all forms of improv and sketch comedy from throughout the United States. The festival is hosted by Sarasota's home for improv and sketch comedy—Florida Studio Theatre.

The festival will create an environment where performers explore different forms of improvisation through performances, panel discussions, and workshops.

Last year, more than 80 performers from New York to Chicago to Atlanta descended on the Sarasota scene for a non-stop weekend of comedy. The Improv Festival was so successful that we had to move performances to a bigger theatre space to accommodate the Improv enthusiasts who traveled from all over the South to attend. (Yes, those performances were sold out too!)

This year we expect it to keep growing – and we want you to be a part of it.

ABOUT FLORIDA STUDIO THEATRE

Florida Studio Theatre (FST) is Sarasota's contemporary theatre, located in the heart of downtown. The Florida Studio Theatre campus is a village of theatres – the historic Keating and Gompertz Theatres, the Parisian style Goldstein Cabaret, the new John C. Court Cabaret, and Bowne's Lab Theatre. Near the Sarasota bayfront, FST brings an energy and vitality to the downtown area. Each theatre is small in size and large in impact – providing an intimate and engaging setting for high-quality, professional performances. Hip and historical, entertaining and challenging, we are the theatre where the street meets the elite, where everyone is welcome to come and engage in the art of theatre.

FST has modeled itself on the strength of creating the best in contemporary theatre at an affordable price. Overall, FST serves over 190,000 attendees per year through its major programs: the Mainstage Series, the Cabaret Series, Stage III, WRITE A PLAY, Education, and New Play Development.



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2015 Application Instructions

1. Enclose the following in an envelope or e-mail to the below address:
 - 15-20 minutes of unedited footage of your group (DVD or online link)
 - Press Materials: Team photo (hi-res, 300dpi), logo and bio information (for group and individuals)
 - Links to your Website and Social Media pages (YouTube, Facebook, Twitter, etc.)
 - Your completed registration form. (*Fill out this form below and send as an attachment*)
2. Send postmarked no later than March 1, 2015 to:

The Sarasota Improv Festival
c/o Florida Studio Theatre
1241 N. Palm Avenue
Sarasota, FL 34336

Or e-mail to:

improv@floridastudiotheatre.org

Accepted improv groups will receive:

- A guaranteed 40 minute performance slot.
- A percentage of the box office take from their show as well as a portion of the "All Shows" passes sold for the fest.
- Free accommodations in FST artist housing.
- Advance opportunities to sign up for workshops before the public.
- Publicity on our web page and press packets.
- A Free T-Shirt for all performers.
- A Performer's Pass good for free entry into panel discussions.
- A Performer's Pass good for free entry to any two shows.
- A discounted Pass Upgrade for entry to all shows.
- A Performer's Pass good for free entry into FST's Summer Mainstage show.
- A Performer's Goody Bag filled with discount offers to Sarasota restaurants and attractions.
- A great house of improv savvy audience members.



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2015 Festival Application

Name of Group: _____

Contact Person: _____ Phone: _____

E-Mail: _____ Website: _____

Brief Description of your show: _____

Mailing address: _____

City: _____ State: _____ Zip: _____

Number of Performers: _____

Performers Names: _____

Special Tech Needs: _____

How did you hear about the Sarasota Improv Festival?

Submitting an application authorizes Florida Studio Theatre to use any and all submitted materials and information for promotional purposes for this and all future events. Groups will be notified by May 30th with acceptance information for the Sarasota Improv Festival.

Questions? E-mail us at improv@floridastudiotheatre.org